



I AM HERE

A Virtual Celebration Honoring Our Collective
Resilience, Perseverance, and Fortitude

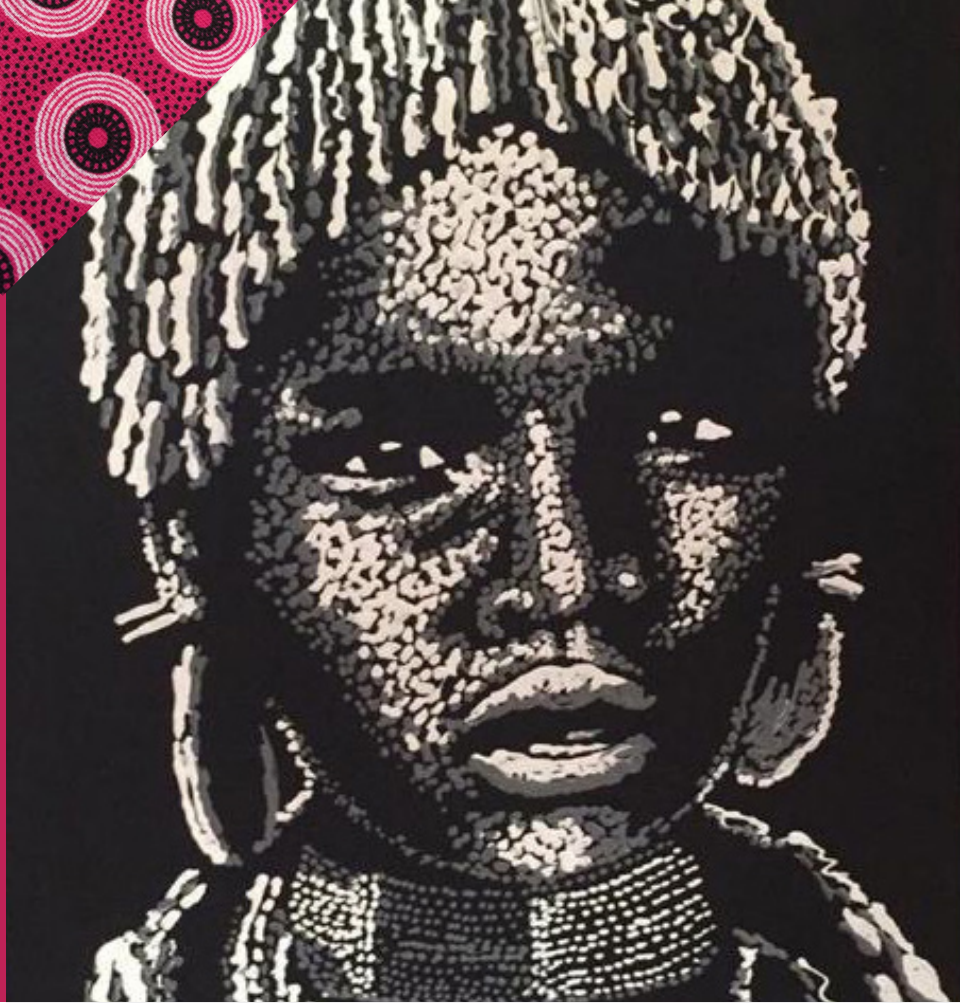


**5TH ANNUAL
BENEFIT RECEPTION**

5 December 2020

In Partnership with the
Embassy of South Africa,
Washington, DC

JOIN US ON
DECEMBER 5TH
AS WE COME
TOGETHER IN
THE SPIRIT OF
GRATITUDE AND
APPRECIATION TO
CELEBRATE ALL
THAT WE HAVE
OVERCOME.



I AM
HERE

We recognize the traumatic impact forced isolation, systematic racism and inequality, femicide, and other societal ills has had on us individually and communally. Yet, this year has also shown us the beauty of resistance. We feel this fierce determination in the eyes of the activists to the smiles and laughter of our children. The fight for peace is not only a battle on the streets but an internal battle of the mind and soul. Joy IS an act of resistance!

We gather to celebrate all that is, and all that can be. It is our enduring hope that creates a new tomorrow, because **We Are Here! We are divinely guided. We are purpose driven. We are unstoppable.**

EXPERIENCE

5 December 2020

10:00 AM – 1:00 PM EST / 17:00 - 20:00 SAST

A three-hour virtual celebration to honor our collective resilience, perseverance, and fortitude.

A Healing Panel: Youth in South Africa's Royal Bafokeng Nation and the Washington, DC metropolitan area will come together with mental health experts to discuss their experiences throughout this year, explore mental health challenges youth face in their communities, and gain tools to help them develop healthy coping skills.

Soothing Painting: An art therapy painting session will enable youth in the Royal Bafokeng Nation and Washington, DC metropolitan area, that participated in the mental health panel, to express their experiences and emotions through painting.

An Action-Packed Live Auction: Art from South African and American artists will go to the highest bidder from our live and silent art auction. Bids will open 48 hours before and conclude during the event.

Compelling Speakers: Invited guest speakers include His Majesty Kgosi Leruo Molotlegi, King of the Royal Bafokeng Nation; Ambassador Nomaindiya Mfeketo, South African Ambassador to the United States of America; Muriel Bowser, Mayor of Washington, DC; Charlamagne tha God; Bisio Gxashe, and the Black Wendy.

Captivating Entertainment: Invited performers include but aren't limited to South Africa's DJ Cutey K, USA's DJ Holla, and Voices of USA.



SPONSORSHIP OPPORTUNITY

Now more than any other moment in history, helping our youth overcome the adversities that prevent them from actualizing their dreams, will take a global village.



Your generosity will support I Am, We Are's launch of a leadership development program that will enable high-school aged youth in the Washington, DC metropolitan area and the Royal Bafokeng Nation to convene monthly in a virtual community that will support their universal well-being. Through cross-cultural immersion, trauma-informed counseling, career coaching, mentoring, and character development programming youth will use self-reflection and discovery to enhance their awareness and self-efficacy, critical building blocks for resiliency and self-actualization.



Founded on the South African philosophy of Ubuntu, or “I am because we are,” I Am, We Are (IAWA) is dedicated to creating a world where all youth are socially engaged, globally aware, and economically free. We strive to empower youth across Africa and her Diaspora with the tools to confidently own their futures.

We work with youth ages 12-25 of African descent who are challenged to pursue their ambitions because of constraints imposed on them by their environment. IAWA employs an adaptive, socio-ecological model that enables youth to be instruments and agents of their own development, while ensuring their environment is a positive, safe space that supports their universal well-being.

IAWA is a registered non-profit organization in the United States of America (EIN #47-4382487) and the Republic of South Africa (NPC 2016/412074/08), with programming centered in South Africa’s Royal Bafokeng Nation (RBN). After concluding a successful pilot in RBN in 2018, IAWA is expanding programming to include the Washington, DC metropolitan area.

The South Africa and USA programs will be integrated and work together in the spirit of cooperative liberation. Cooperative liberation recognizes that our common humanity unites us in our struggles and in our achievements. In doing so, we will permit youth across Africa and her Diaspora to recognize their commonalities and see beyond their differences. Further, they will gain global and historical context for the challenges they face on a personal, familial, and communal level. In doing so, they will learn they are not alone.



MEET IAWA AMBASSADOR MILISI



"I have always been a really bright student from primary but I didn't have confidence and didn't believe in myself. I was surrounded by people who always brought my spirit down and made me sad. Through IAWA, I was introduced to something called "personal consciousness", which is mainly about knowing who you are and embracing the kind of person you are and never try to be nothing else but being true to yourself and ever since I have kept this quote to my heart "To thine own self be true."

When we were taught about entrepreneurship I had to apply a new technique called habits of mind which was aimed in making my mind more powerful and positive because entrepreneurship is a really hard thing to do. We did practical entrepreneurship this year when we were raising funds to get ourselves to Cape Town as our closing camp for the year of 2018.

That journey was really difficult because we did car washes, asked for donations and organized a concert. This was not easy because we had to get ourselves out there and deal with rejection and sometimes you would be rejected in a really rude way, but you had to not give up. This taught me about the importance of teamwork and spirit and not giving up at what you want that is why the habits of mind were important for me.

Additionally, I am proud of myself and other ambassadors for being able to organize, plan, conduct and delegate a concert, talent show and car wash because for me personally it taught me independence and taught me that if you put your mind in something you want and put in hard work it is possible nothing is impossible.

My journey with IAWA has been a really good, amazing, challenging, awesome and an inspirational journey. I have grown so much and traveled a lot through it and learnt about different leaders from SA and the world. Truly IAWA will forever be in my heart."

SPONSORSHIP LEVELS AND BENEFITS

As a sponsor of IAWA, you will have a unique opportunity to reach professionals and youth across the United States of America and South Africa.

SPONSOR OF LOVE

\$5,000+

- Dedicated One Minute Video Aired During Reception
- Feature in Sponsor Reel
- 8 Tickets
- Two banner ad placements in IAWA's quarterly newsletter
- Thank you message on social media
- Logo featured on event webpage with a link to sponsor's website

SPONSOR OF PURPOSE

\$2,500

- Feature in Sponsor Reel
- 4 Tickets
- One banner ad placement in IAWA's quarterly newsletter
- Thank you message on social media
- Logo featured on event webpage with a link to sponsor's website

SPONSOR OF DETERMINATION

\$1,000

- Recognition in Sponsor Reel
- 2 Tickets
- Thank you message on social media
- Name listed on event webpage with a hyperlink to website

SPONSOR OF HOPE

\$500

- Recognition in Sponsor Reel
- 1 Ticket
- Name listed on event webpage with a hyperlink to sponsor's website

OTHER IAWA believes in partnering with our sponsors to create a sponsorship arrangement that is mutually beneficial. If you do not see what you are looking for here, we are open to hearing your ideas, and creating a package that better fits the needs of your business or organization.

ADDITIONAL WAYS TO SUPPORT

Reception tickets – \$65/R 650 per person

Cash and gift-in-kind donations

Raffle and silent auction donations

WE WISH TO BE RECOGNIZED AS A:

☐ Sponsor of Love (\$5,000)

☐ Sponsor of Determination (\$1,000)

☐ Sponsor of Purpose (\$2,500)

☐ Sponsor of Hope (\$500)

ADDITIONAL WAYS TO SUPPORT

Reception Tickets: _____ @ \$65/R 650 _____

Donation: Amount \$/R _____

Gift in kind: Description: _____ Value: \$/R _____

Will you be donating an item to the auction? Yes _____ No _____

Retail value of donated item: \$/R _____

Description of donated item: _____

**If artwork, please provide: name of the piece, dimensions, artist name and a biography. (If you are donating an auction item and require a receipt please include an invoice with this form.)*

Company Name: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

Signature: _____ Date: _____

Completion of this agreement form is confirmation of your support as a sponsor of the event, as set out above. Upon receipt of this form, IAWA will send an invoice for payment of the sponsorship amount. The sponsor is to make payment to IAWA within 30 days prior to the event. Please note that sponsorships are non-refundable. Business/Tax Receipt will be issued.

Please return form to: info@iamweareyouth.org
Or complete the form online at:
<http://bit.ly/IAMHereSponsorshipForm>

THANK YOU

We look forward to including your organization as a sponsor of
IAWA's 5th Annual Benefit Reception: I Am Here.

For more information, please contact:

info@iamweareyouth.org



iamweareyouth.org/reception2020



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